**MAY 2021** 

### NEIGHBORHOOD COYOTE Program Report

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### NEIGHBORHOOD COYOTE Program

The Neighborhood Coyote Program serves as an avenue to address, educate, and report coyote interactions as well as safety issues caused by coyotes within the San Gabriel Valley. Through education and resourcing, we want to ensure the safety of residents and pets. The Neighborhood Coyote Program provides various methods to report coyote encounters as well as tips and information to promote coyote safety.

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The Neighborhood Coyote Program provides the following services:

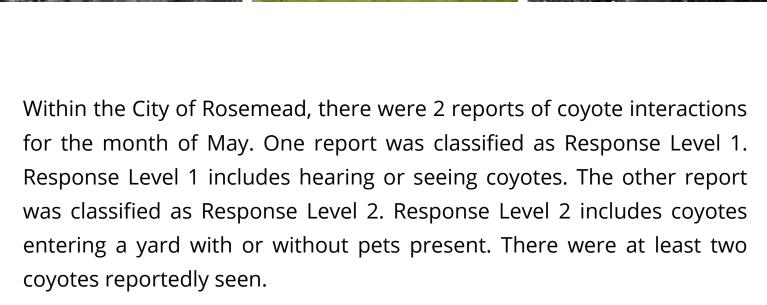
- Hotline Access
- Reporting Tools
- Referrals to Resources
- Pet Safety Planning
- Crisis Intervention
- Workshops and Training

### MONTH AT Glance

During the month of May, the Neighborhood Coyote Program continued to document reports and share relevant information to residents who reported coyote activity in their neighborhoods. Our coyote social media campaign gained further traction with posts relating to the start of coyote mating season on Twitter, Facebook, Instagram, and NextDoor. In May, our NextDoor posts had 7000 impressions and 18 engagements from our 10 cities, all of which were positive. We also participated in a statewide, "Coyotes in the Urban Environment," webinar in partnership with the California Department of Fish & Wildlife. We look forward to scheduling an event with the City in the following months.

We are also hiring, if you know of anyone with a passion for wildlife, please let us know!

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Please be sure to follow us on Twitter (@SGVCOGCoyotes), Instagram (@SGVCOGCoyotes), and Facebook (@SGVCOGNeighborhoodCoyote)! We will be posting seasonally relevant coyote safety information on the first and third Thursday of every month.

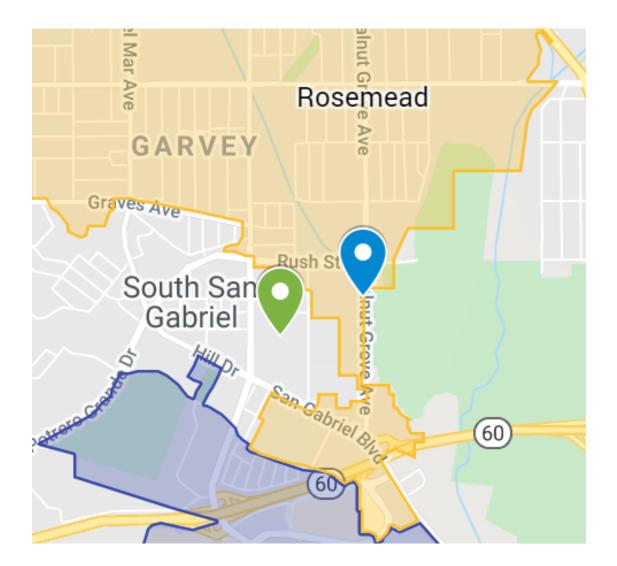
We are also placing special emphasis on community events! If you have any in mind or can connect us with homeowner's associations, Kiwanis Club, or any other organizations, we would greatly appreciate the assistance.

Please note that we have Coyote Safety Coloring Books and brochures available for residents in English, Spanish and Chinese. If you would like to distribute these to your community or display them in a public lobby, please contact us.

Finally, don't forget to include information about the Neighborhood Coyote Program on your website, in social media posts, and in newsletters to ensure residents know how to report coyote sightings to us. The three main methods are:

- Online: sgvcog.org/coyotereporting
- Coyote Hotline: (626) 278-8039
- Email: coyotes@sgvcog.org

### REPORT MAP



#### <u>Key</u>

Blue- Response Level 1 Green- Response Level 2 Yellow - Response Level 3

## THANK YOU!

PARTICIPATING CITIES Alhambra | Arcadia | Azusa | Covina Irwindale | Montebello | Rosemead San Gabriel | San Marino | Temple City